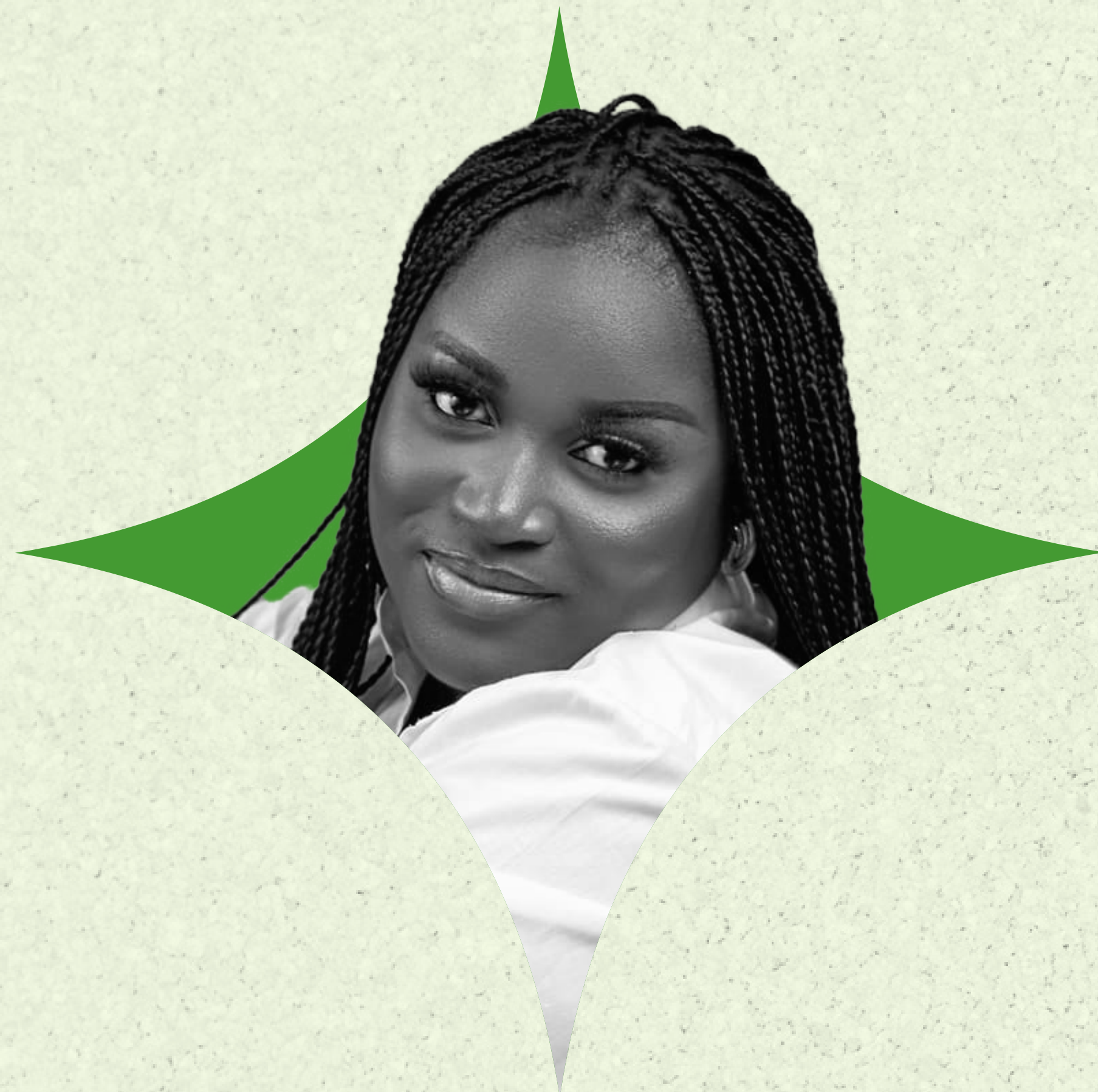


by **OLAMIDE FATOSIN**

G R A P H I C   D E S I G N

# PORT 20 FOLIO 25





## TECHNICAL SKILLS



## COMPETENCIES

Branding and Graphic Design

Logo Design

Print and Digital Media Design

Product Packaging

## ABOUT ME

I am a brand and graphic designer with a passion for creating visually compelling and captivating designs. I specialize in helping brands reach their business and revenue goals through strategic visual storytelling and well-crafted brand guides. Whether you're looking for someone to lead the design of your marketing campaign, create eye-catching social media visuals, launch a new brand that resonates with your target audience, or refresh an existing one to maintain customer loyalty, I'm here to bring your vision to life.

## EXPERIENCE ✦

Communications Co-Lead  
(Graphic Design)  
**2024 - Present**

Global Shapers Community,  
Abuja Global Shapers  
**World Economic Forum**

Creative Lead  
(Graphic Design)  
**2022 - Present**

I Choose Life Foundation  
**Non-Governmental Organisation**

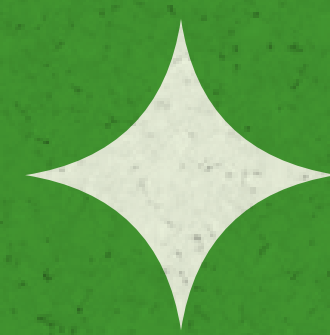
Creative Lead  
(Graphic Design)  
**2024 - Present**

Anike Brands Studios  
**Freelance**

Creative Designer  
(Graphic Design)  
**2024 - Present**

Aishtar  
**All-in-one Digital Platform**



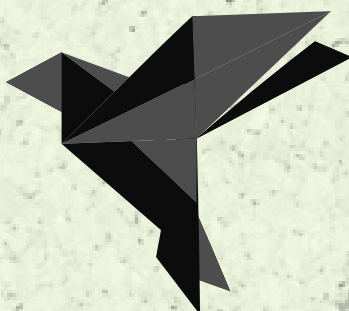


# LOGO FOLIO



# LOGOFOLIO

Since 2023, I have created various logos for individuals, brands, start-ups, and events. Some of which include:



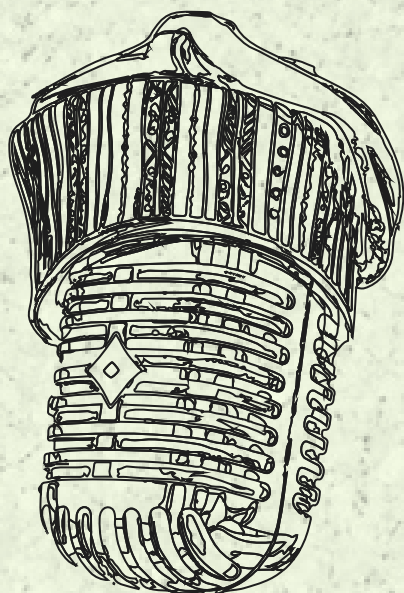
ViEss-Fi



THE GOSPEL  
EXPERIENCE



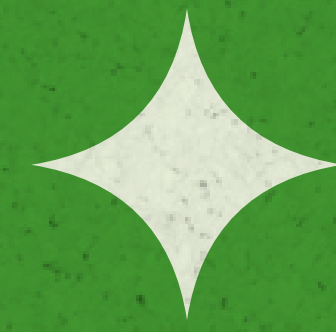
UNPACK IT!



MC OBED







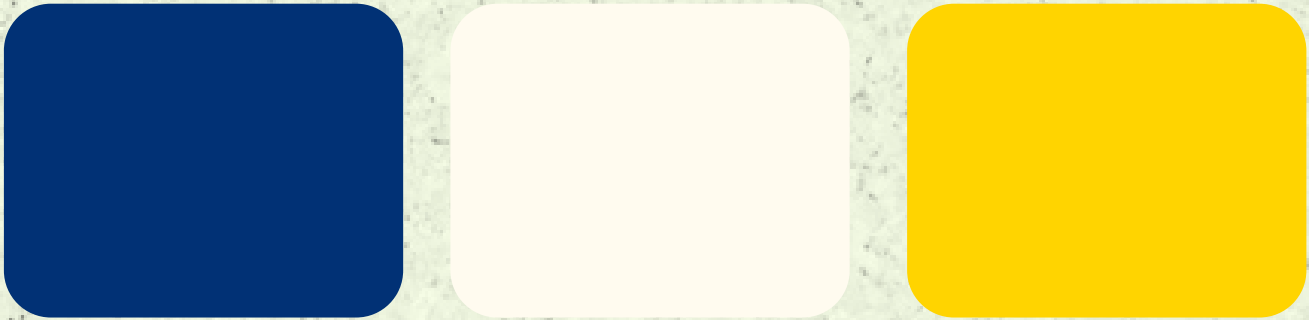
# VISUAL IDENTITY



# ViEss-Fi

ViEss-Fi is a financial service brand located in the United Kingdom. It's a financial lifeline built for migrants and underserved communities across the globe. Designed as a super app, ViEss-Fi empowers users not only to send money, but also to save, pay bills, and support loved ones through gig work tools that enable families to earn and thrive.

Date of Completion-**2025**

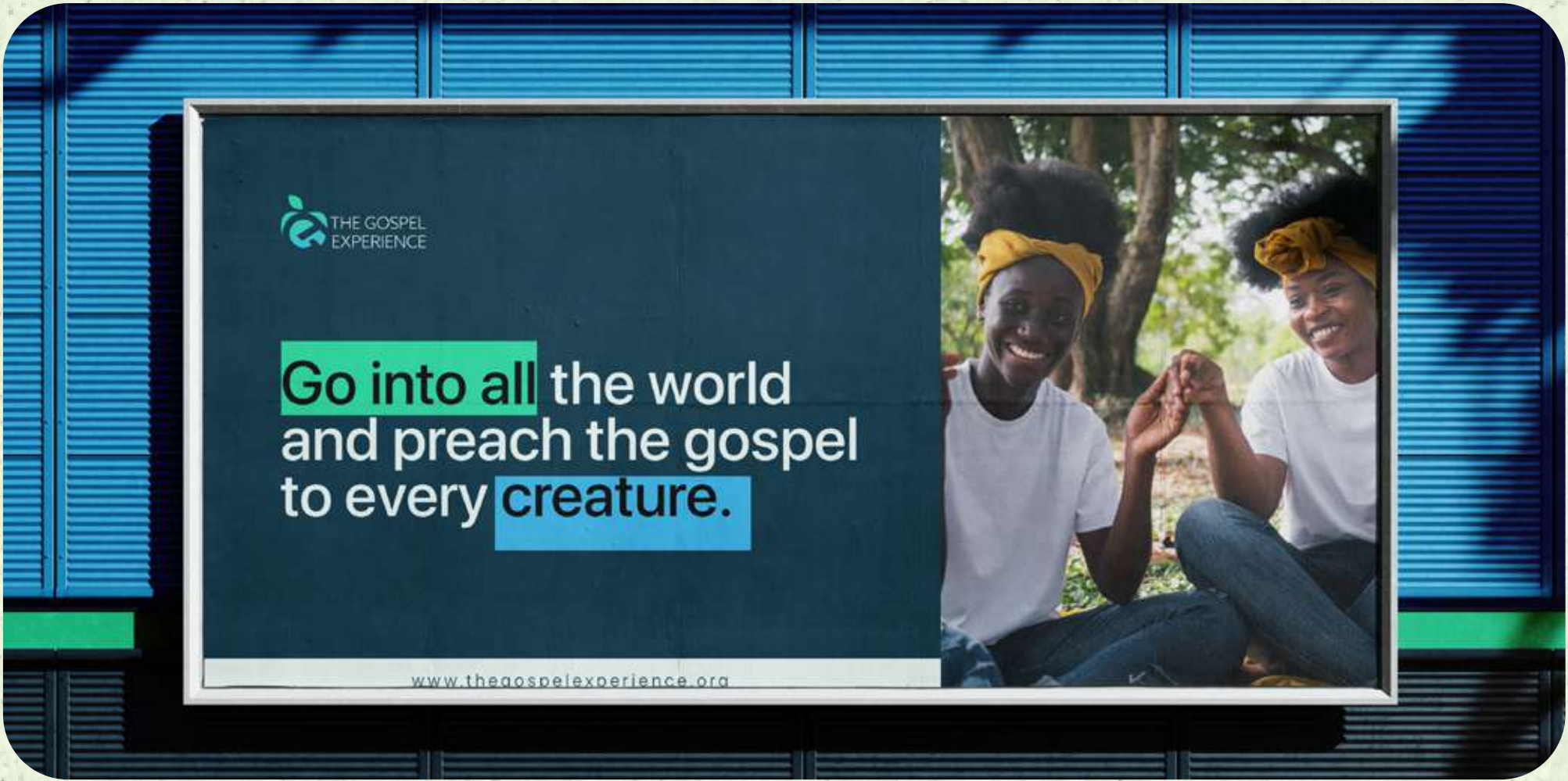
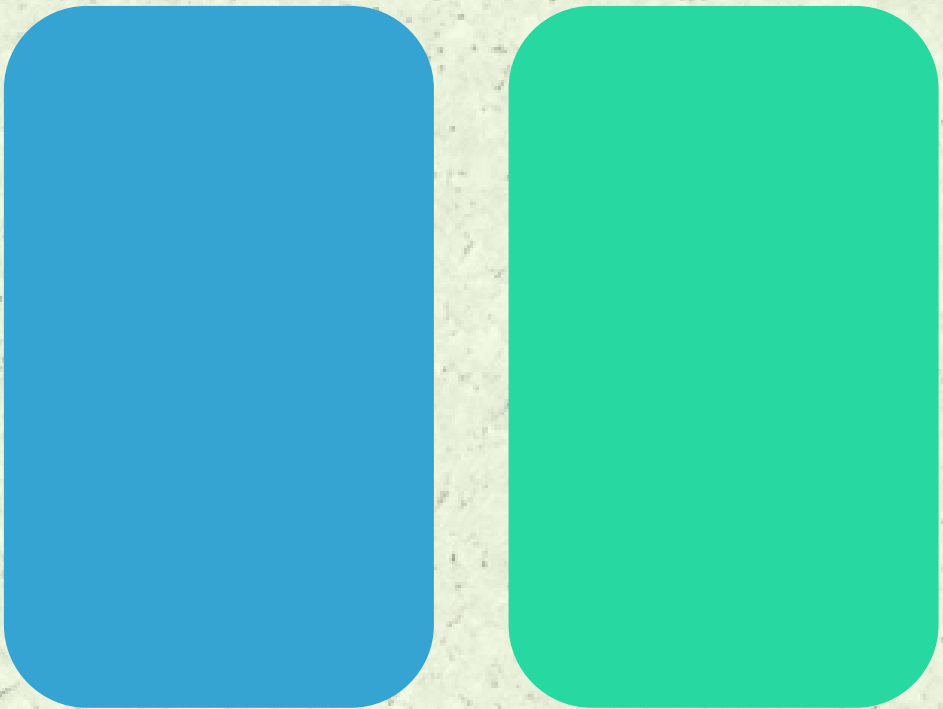




# THE GOSPEL EXPERIENCE

The Gospel Experience is an evangelical brand based in FCT-Abuja, Nigeria with a vision to to bring christians into maturity, stature, and stability in Christ through the knowledge of the word of God for the advancement of God’s kingdom.

Date of Completion-**2025**





Portfolio-Visual Identity

# UNPACK IT!

Unpack It! is a program of the I Choose Life Foundation, dedicated to creating a space where real, unfiltered conversations about mental health and substance abuse can happen. Through personal stories, expert insights, and honest discussions, the podcast program aims to break the silence surrounding mental health struggles and addiction.

Date of Completion-**2025**



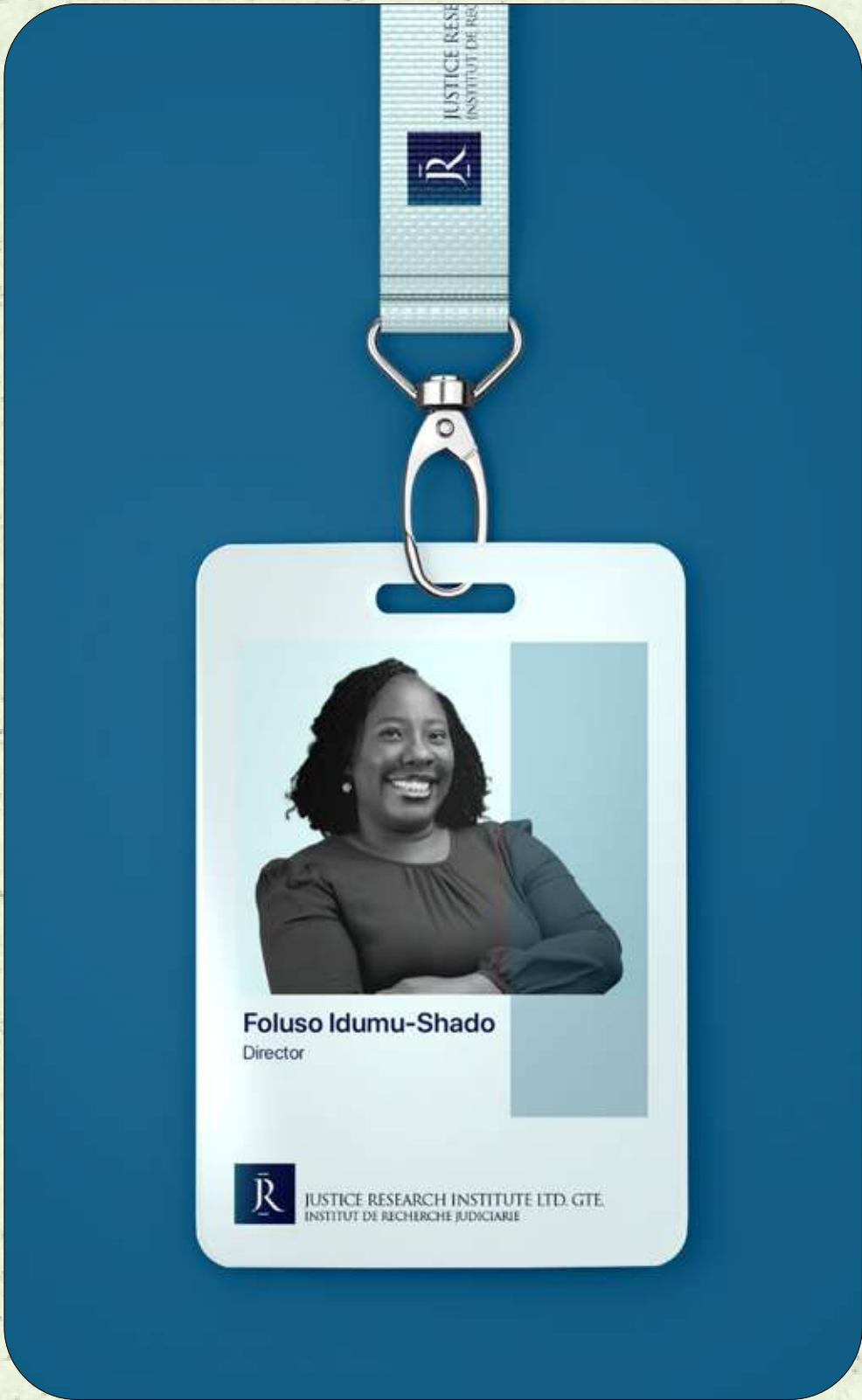
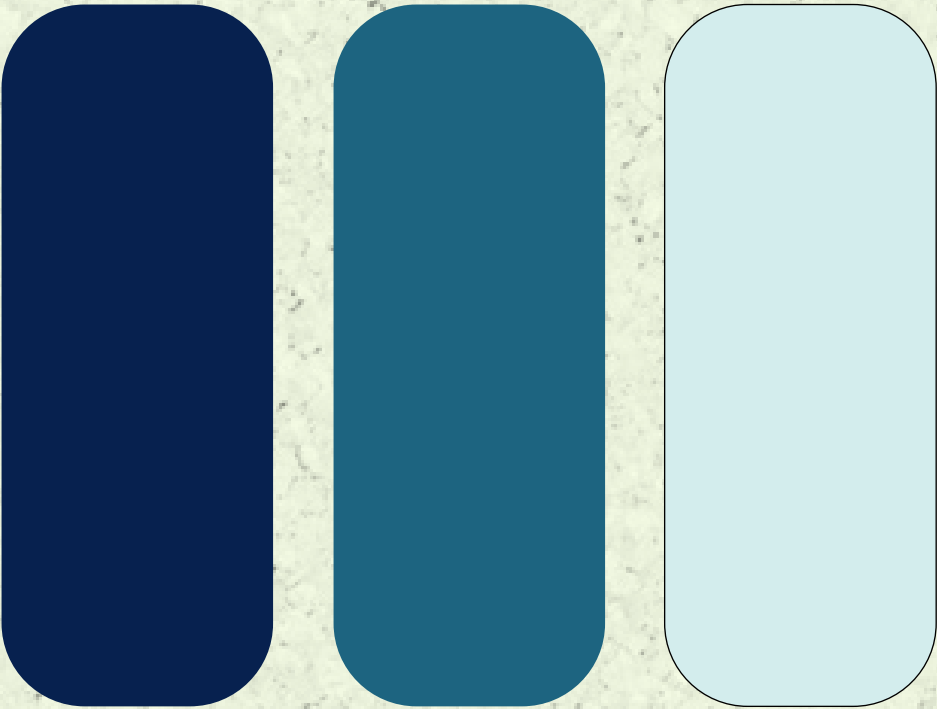


Portfolio-Visual Identity

# JUSTICE RESEARCH INSTITUTE

Justice Research Institute (JRI) is a public-private think tank and research centre dedicated to strengthening governance, advancing legal reforms, and promoting energy justice across Nigeria and West Africa.

Date of Completion-**2025**

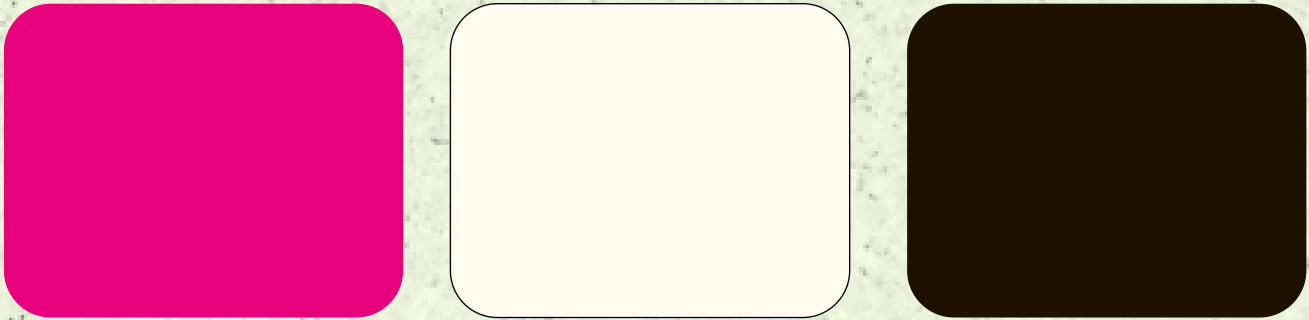




# CREAMY CRUMBLES

Creamy Crumbles is Lagos State's foremost luxury cake brand with specialty in luxurious wedding cakes, Children birthday cakes and affordable quick cake treats.

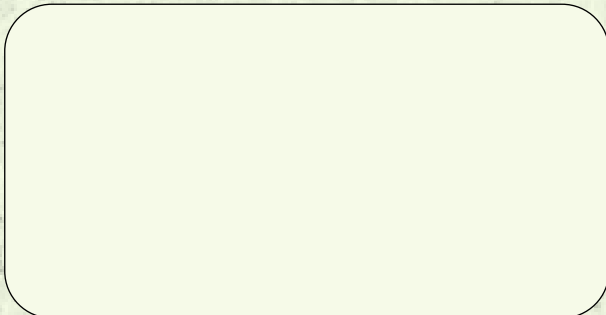
Date of Completion-**2025**





# 30 POINTS OF LIGHT

Held in partnership with the Federal Ministry of Youth Development and the Embassy of Sweden, “30 Points of Light” is the 4th edition of the I Choose Life Foundation “My Nigerian Dream” which celebrated 30 young Nigerians under the age of 35 who have demonstrated exceptional courage, resilience, or selflessness, and have made a positive impact in their communities.

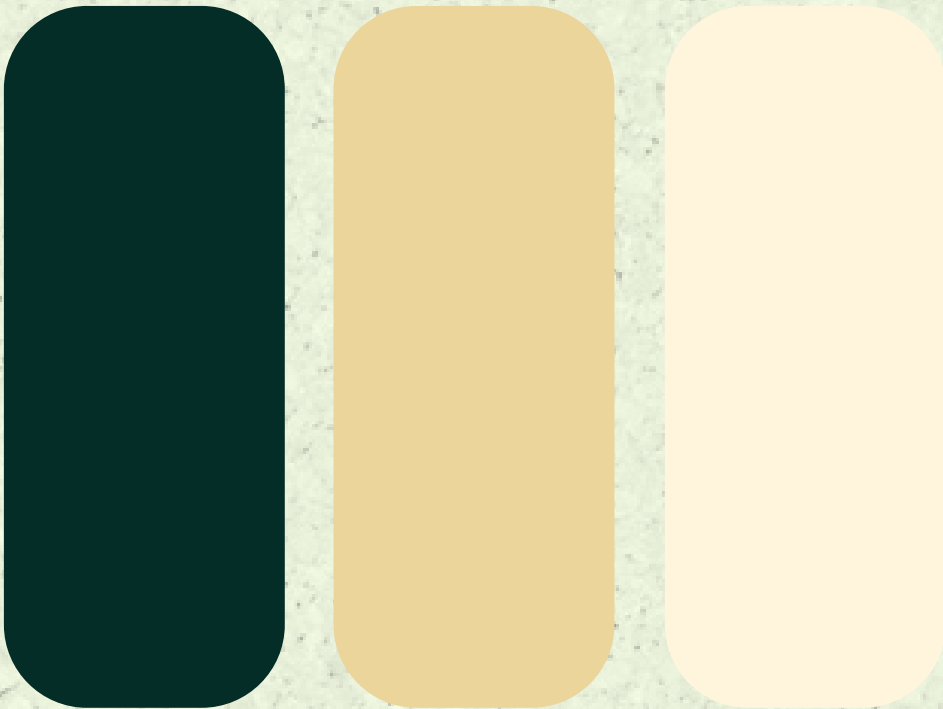




# MC OBED

MC OBED is a Master of Ceremonies Brand that offers MC and Compere services with a goal of giving the audience a memorable experience of a lifetime by bringing joy to their faces. It's key selling points are being professional and funny. The brand caters to almost all sorts of events and age groups.

Date of Completion-**2024**



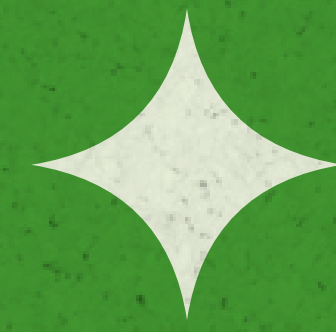


# CHICARES

Chicare is a Nigerian based health coaching brand that provides comprehensive health coaching services for those navigating autoimmunity. We understand the challenges of exhaustion and empower individuals to reclaim their vitality through holistic approaches.







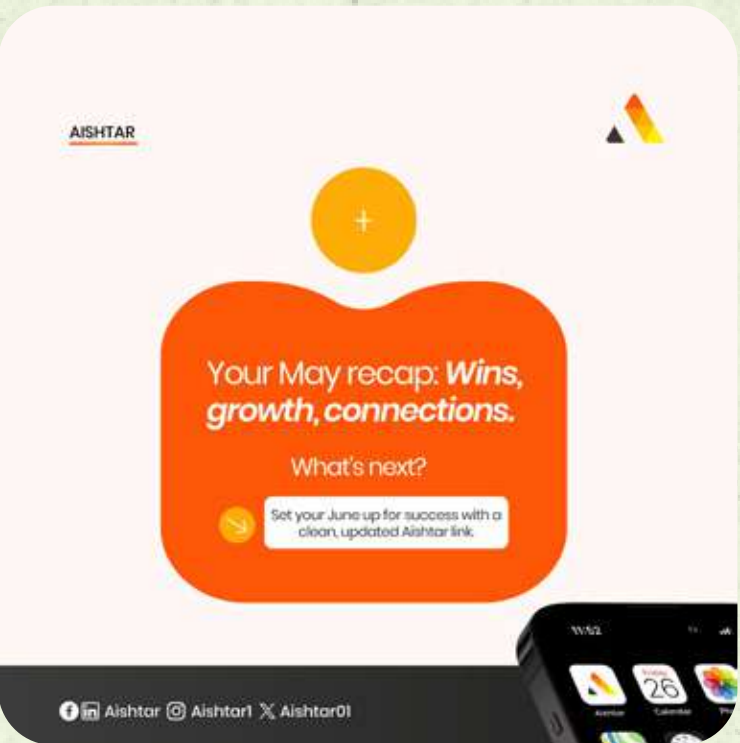
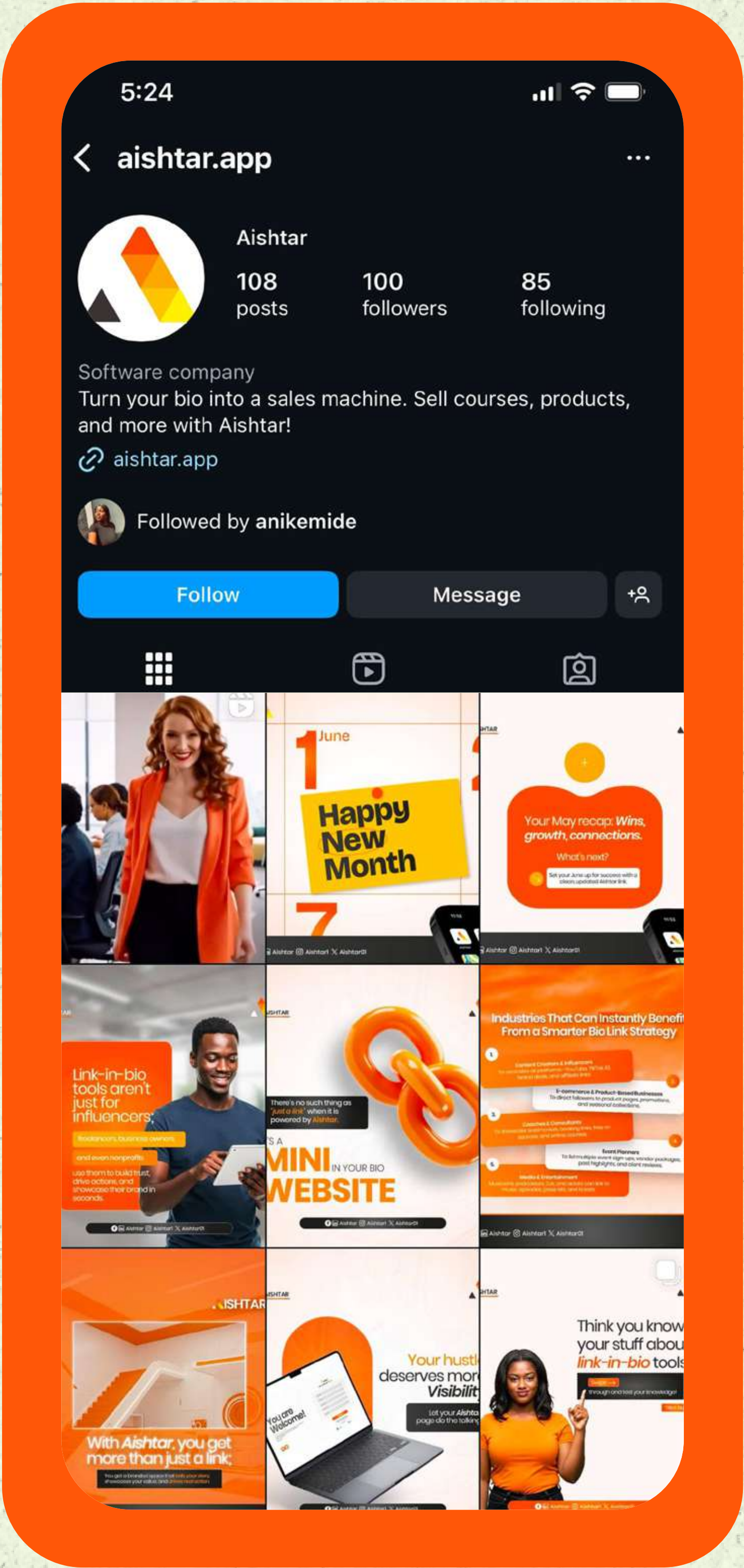
# SOCIAL MEDIA



# AISHTAR

Aishtar is a next-gen, all-in-one platform transforming how creators, entrepreneurs, and businesses build, manage, and monetize their digital presence.

JAN 2025 - PRESENT

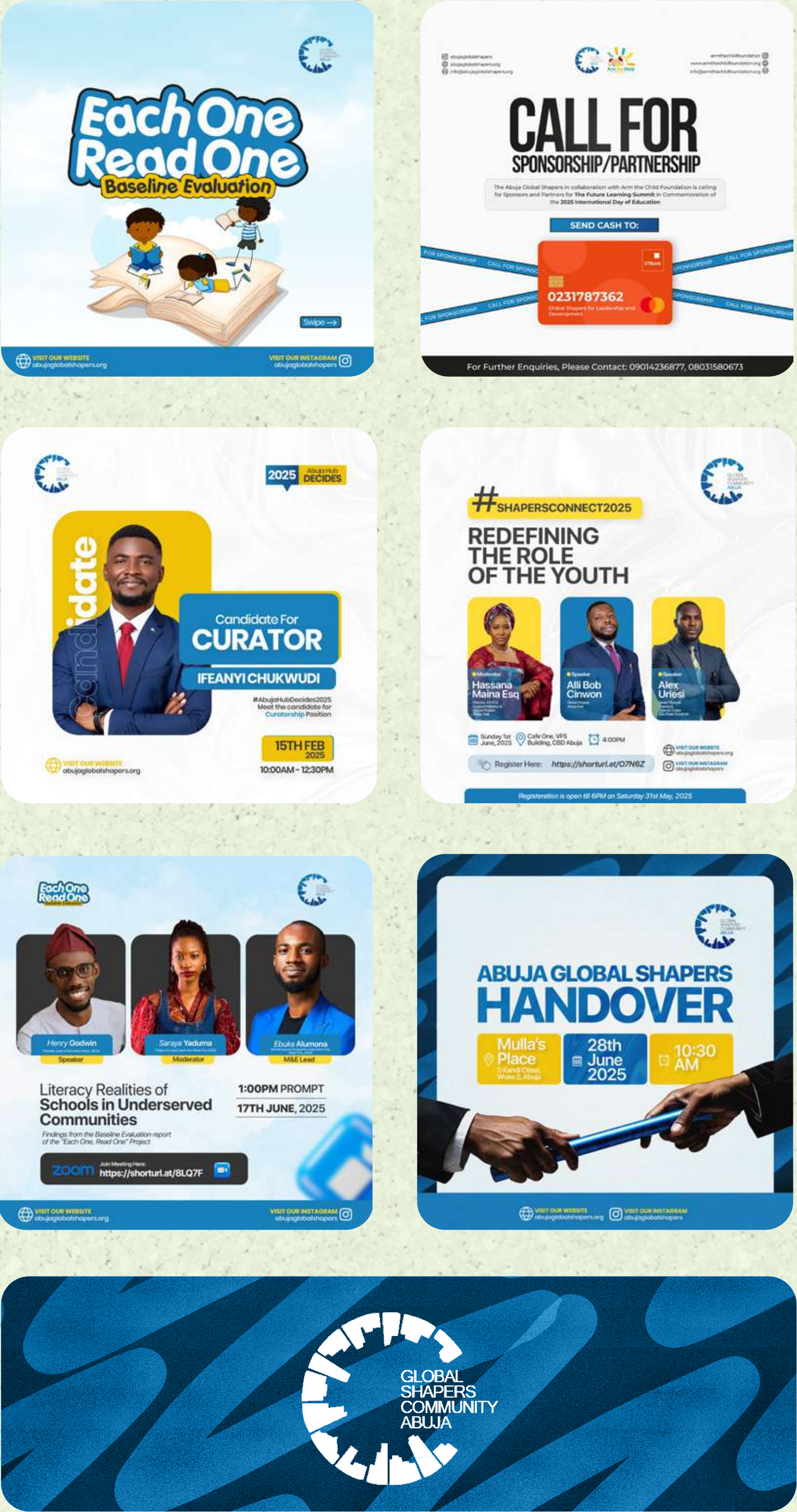
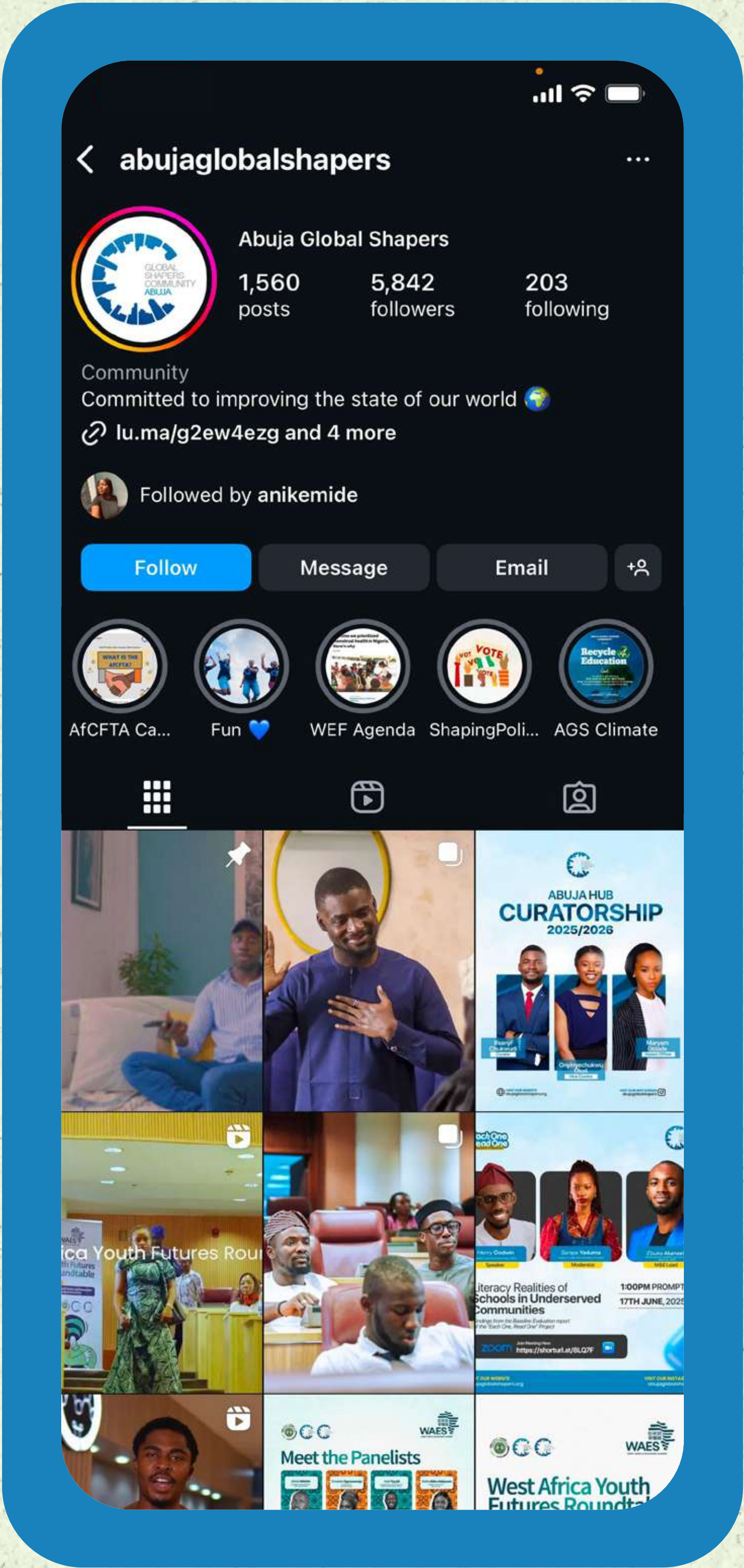




# ABUJA GLOBAL SHAPERS

As a global shaper of the Abuja Global Shapers Hub, I volunteer my design services in the Comms team to bring the hub’s activities to life through my visual storytelling.

JAN 2025 - PRESENT



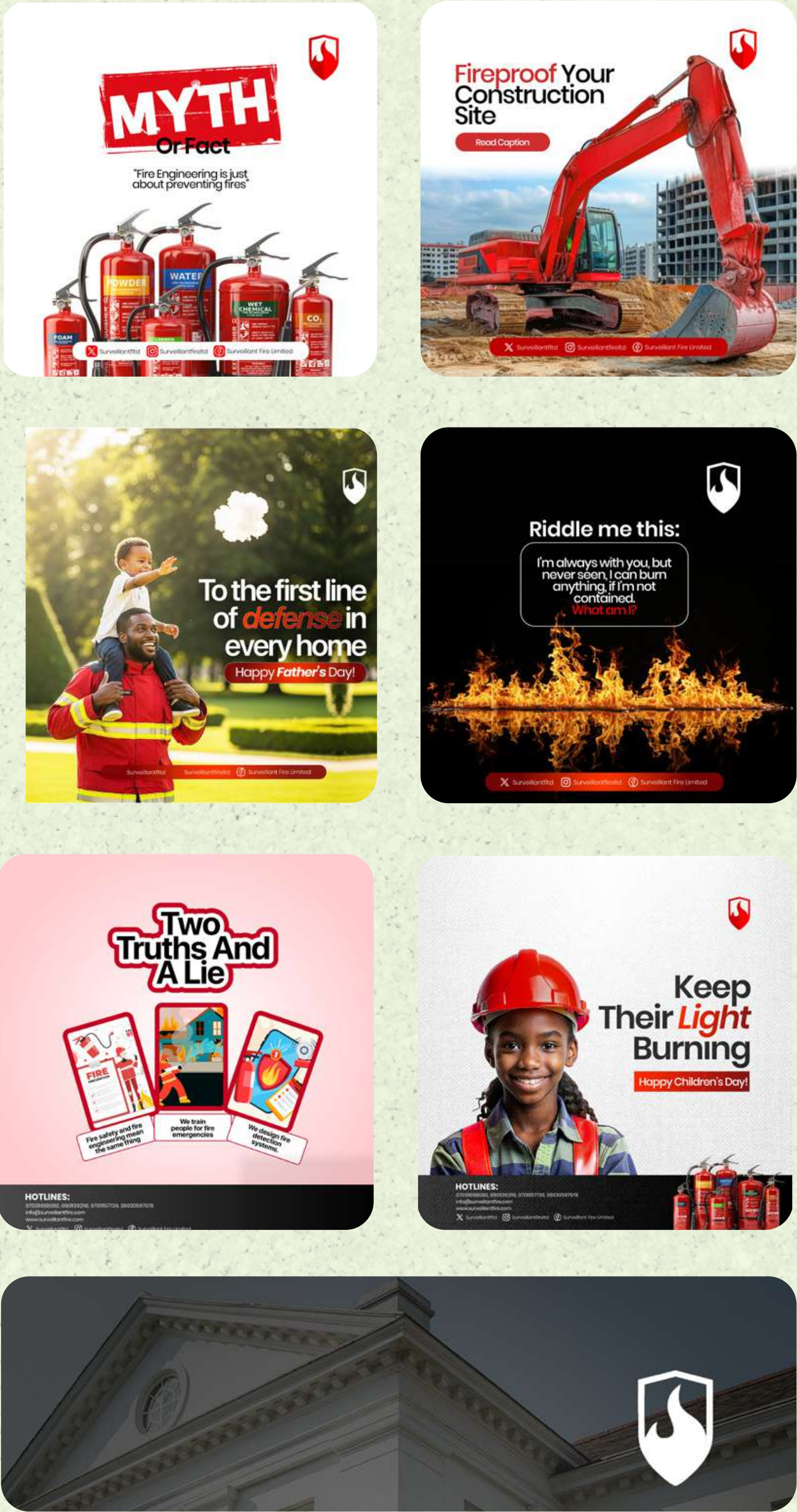
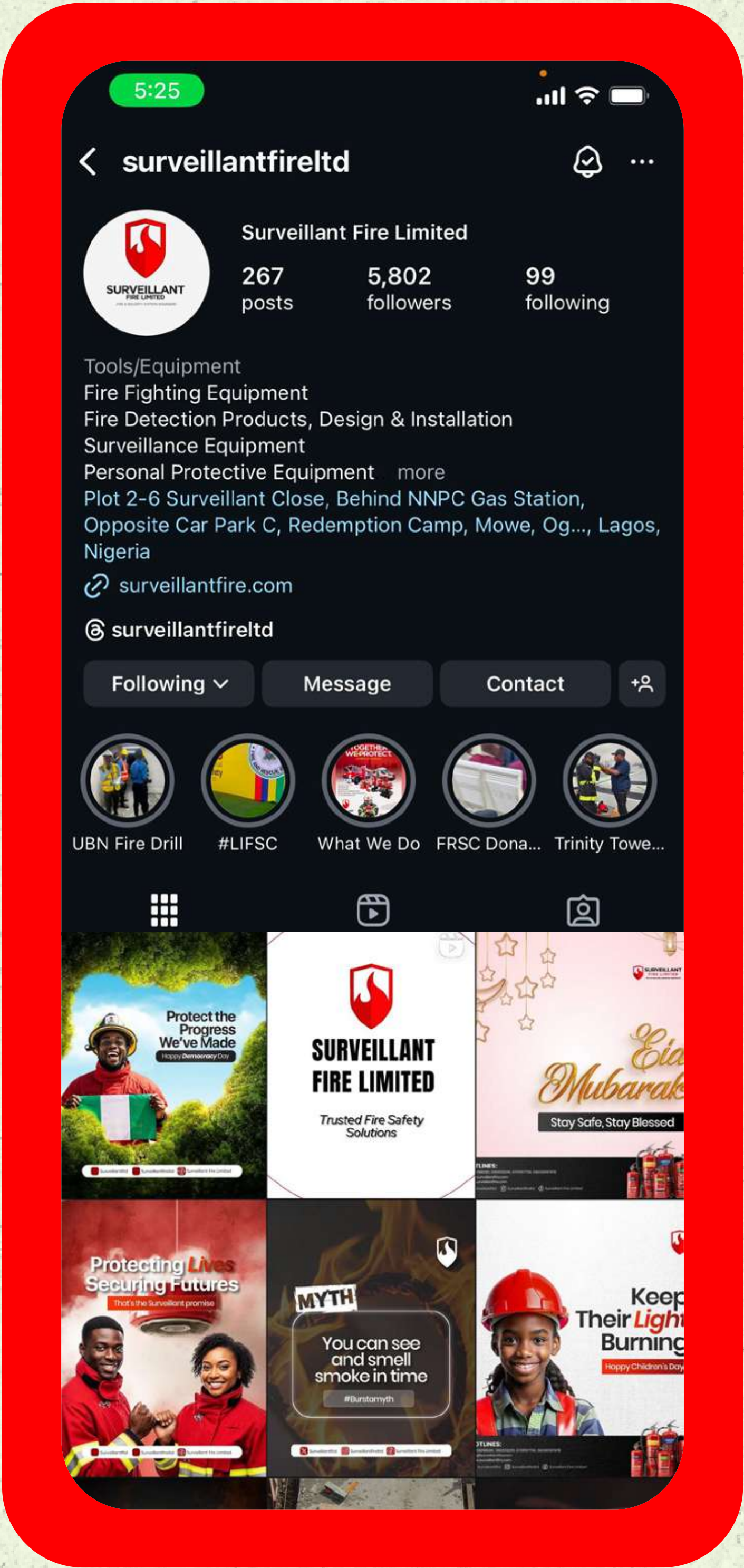


# SURVEILLANT FIRE LIMITED

Surveillant Fire Limited is a leading fire protection and security systems engineering company in Nigeria.

In collaboration with the Leadeum creative team, I deliver Social media designs for the brand.

MAY 2024 - PRESENT







# EVENTS

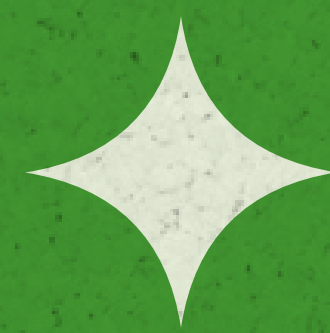


# WEST AFRICAN ECONOMIC SUMMIT YOUTH FUTURES ROUNDTABLE

As the Creative Lead under the Abuja Global Shapers Hub, I played a key role in the West African Youth Futures Roundtable, an event jointly organized by the Federal Ministry of Foreign Affairs and the World Economic Forum. Hosted by the Ministry in collaboration with the Abuja and Lagos Global Shapers, the roundtable was a pivotal step toward shaping conversations and strategies for the 2025 WAES Summit.







# BROCHURES



Portfolio-Brochures



Click or copy this link to view full brochure: <https://bit.ly/3l8lWqk>



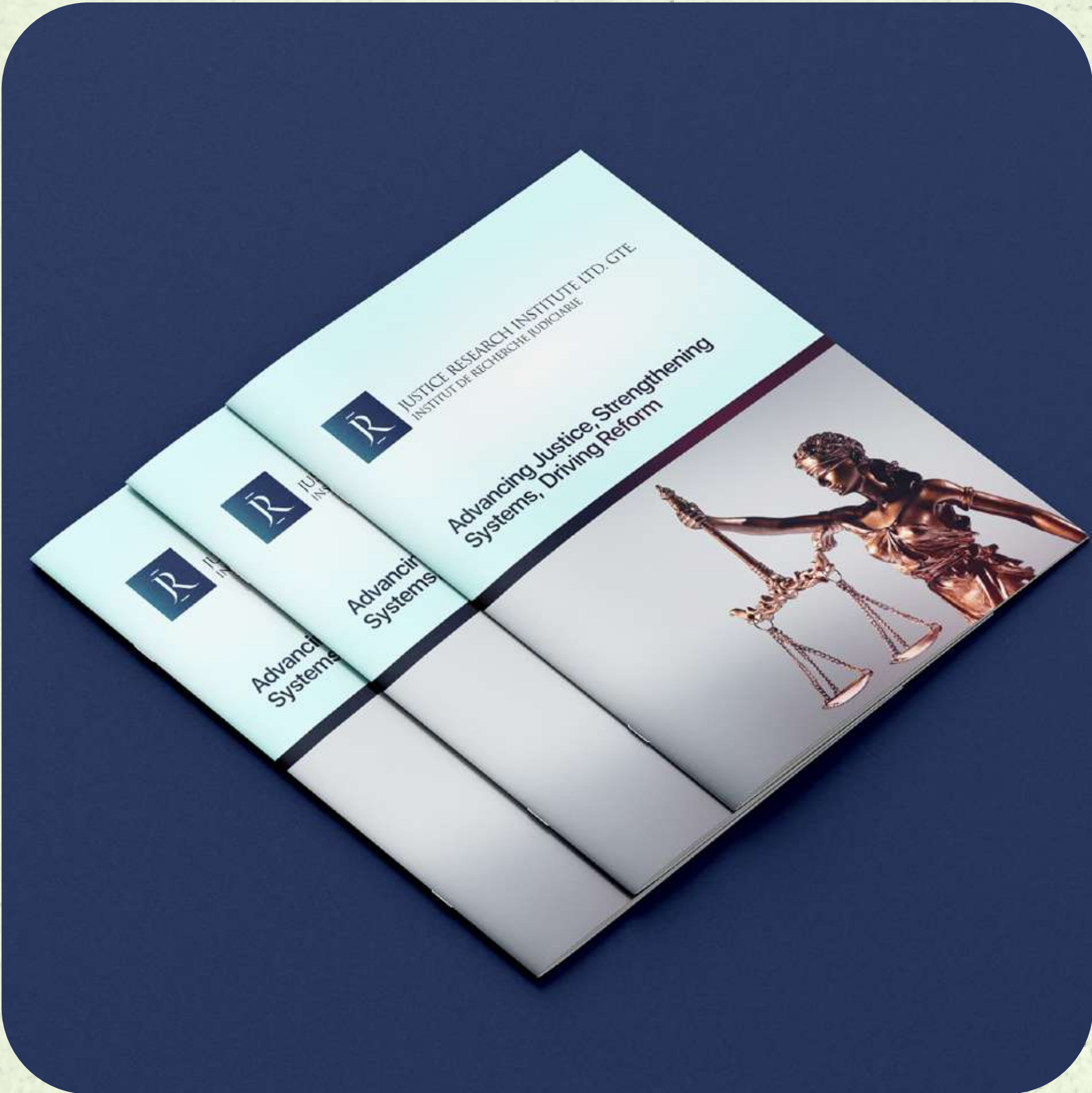
Portfolio-Brochures



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Portfolio-Brochures



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# THANK YOU FOR VIEWING

## Contact Information

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 theanikedesigns@gmail.com  
 anikebrands