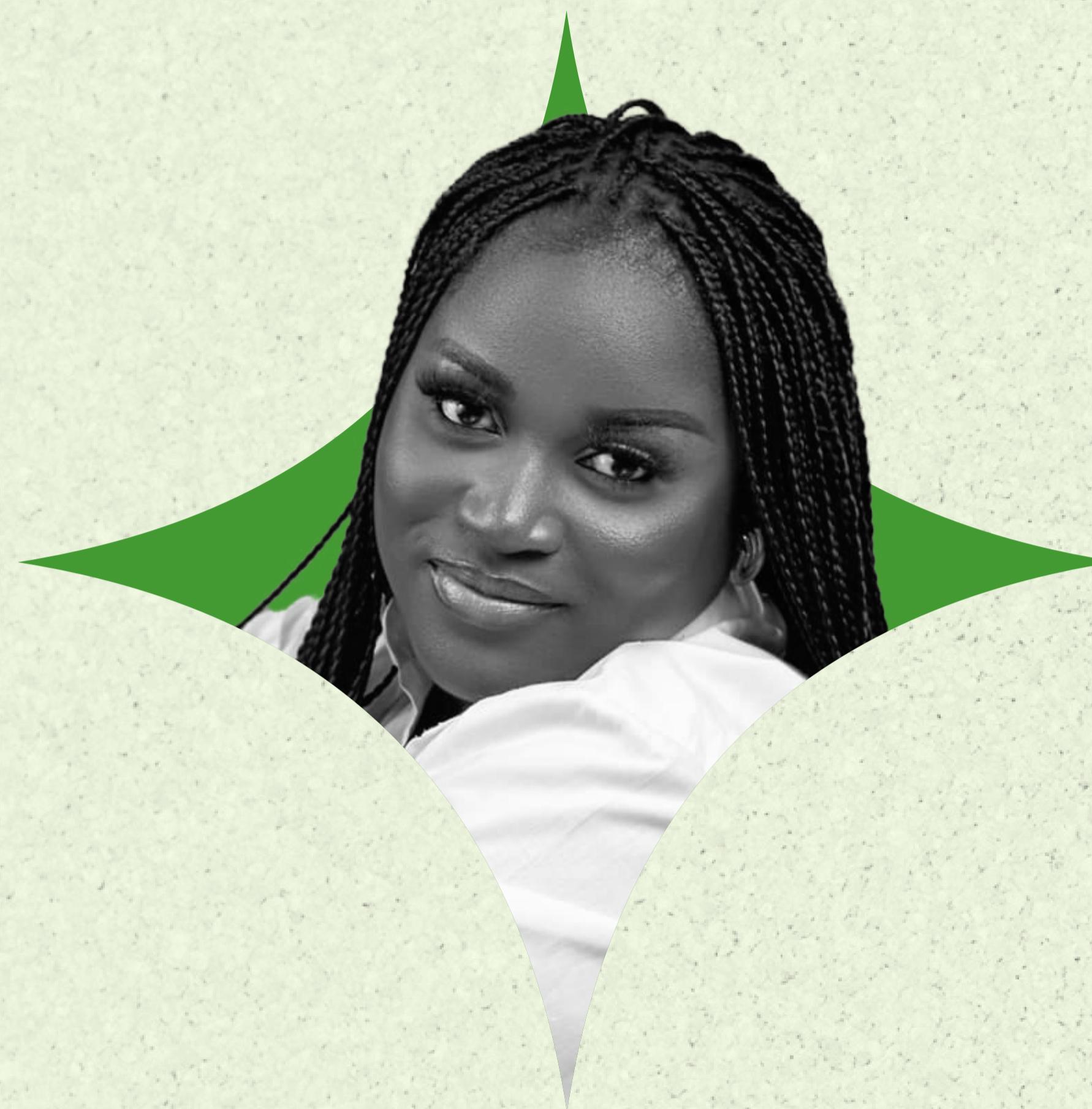


by OLAMIDE FATOSIN

GRAPHIC DESIGN
PORTFOLIO 25



TECHNICAL SKILLS



COMPETENCIES

Branding and Graphic Design

Logo Design

Print and Digital Media Design

Product Packaging

ABOUT ME

I am a brand and graphic designer with a passion for creating visually compelling and captivating designs. I specialize in helping brands reach their business and revenue goals through strategic visual storytelling and well-crafted brand guides. Whether you're looking for someone to lead the design of your marketing campaign, create eye-catching social media visuals, launch a new brand that resonates with your target audience, or refresh an existing one to maintain customer loyalty, I'm here to bring your vision to life.

EXPERIENCE

Communications Co-Lead
(Graphic Design)
2024 - Present

Global Shapers Community,
Abuja Global Shapers
World Economic Forum

Creative Lead
(Graphic Design)
2022 - Present

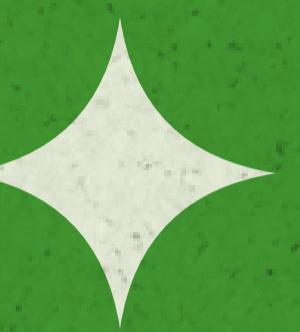
I Choose Life Foundation
Non-Governmental Organisation

Creative Lead
(Graphic Design)
2024 - Present

Anike Brands Studios
Freelance

Creative Designer
(Graphic Design)
2024 - Present

Aishtar
All-in-one Digital Platform



LOGO FOLIO

Portfolio-Logofolio

LOGOFOLIO

Since 2023, I have created various logos for individuals, brands, start-ups, and events. Some of which include:

Timeline - 2024-2025





VISUAL IDENTITY

Portfolio-Visual Identity

ViEss-Fi

ViEss-Fi is a financial service brand located in the United Kingdom. It's a financial lifeline built for migrants and underserved communities across the globe. Designed as a super app, ViEss-Fi empowers users not only to send money, but also to save, pay bills, and support loved ones through gig work tools that enable families to earn and thrive.



Date of Completion-**2025**

THE GOSPEL EXPERIENCE

The Gospel Experience is an evangelical brand based in FCT-Abuja, Nigeria with a vision to bring christians into maturity, stature, and stability in Christ through the knowledge of the word of God for the advancement of God's kingdom.

Date of Completion-**2025**



Portfolio-Visual Identity

UNPACK IT!

Unpack It! is a program of the I Choose Life Foundation, dedicated to creating a space where real, unfiltered conversations about mental health and substance abuse can happen. Through personal stories, expert insights, and honest discussions, the podcast program aims to break the silence surrounding mental health struggles and addiction.



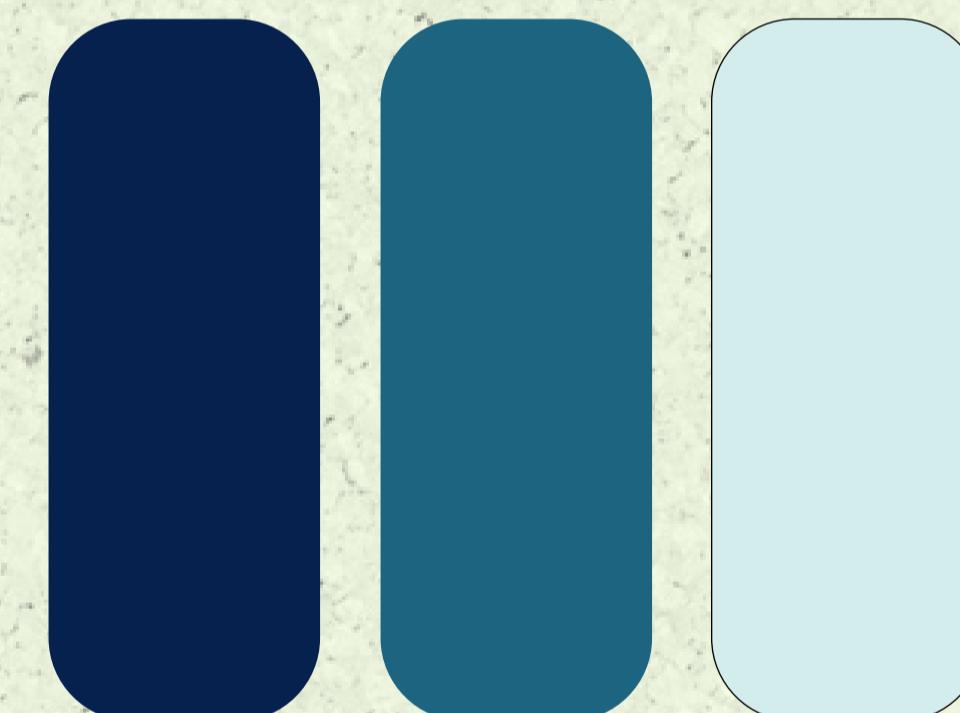
Date of Completion-**2025**

Portfolio-Visual Identity

JUSTICE RESEARCH INSTITUTE

Justice Research Institute (JRI) is a public-private think tank and research centre dedicated to strengthening governance, advancing legal reforms, and promoting energy justice across Nigeria and West Africa.

Date of Completion-**2025**



CREAMY CRUMBLES

Creamy Crumbles is Lagos State's foremost luxury cake brand with specialty in luxurious wedding cakes, Children birthday cakes and affordable quick cake treats.



Date of Completion-**2025**

Portfolio-Visual Identity

30 POINTS OF LIGHT

Held in partnership with the Federal Ministry of Youth Development and the Embassy of Sweden, "30 Points of Light" is the 4th edition of the I Choose Life Foundation "My Nigerian Dream" which celebrated 30 young Nigerians under the age of 35 who have demonstrated exceptional courage, resilience, or selflessness, and have made a positive impact in their communities.



Date of Completion-**2024**

Portfolio-Visual Identity

MC OBED

MC OBED is a Master of Ceremonies Brand that offers MC and Compere services with a goal of giving the audience a memorable experience of a lifetime by bringing joy to their faces. Its key selling points are being professional and funny. The brand caters to almost all sorts of events and age groups.

Date of Completion-**2024**



Portfolio-Visual Identity

CHICARES

Chicares is a Nigerian based health coaching brand that provides comprehensive health coaching services for those navigating autoimmunity. We understand the challenges of exhaustion and empower individuals to reclaim their vitality through holistic approaches.



Date of Completion-**2025**

SOCIAL MEDIA

AISHTAR

Aishtar is a next-gen, all-in-one platform transforming how creators, entrepreneurs, and businesses build, manage, and monetize their digital presence.

JAN 2025 - PRESENT

Portfolio-Social Media



The image displays a collection of social media posts and promotional materials for Aishtar, a platform for creators and businesses. The posts are arranged in a grid, with a large central image of a smartphone screen showing the Aishtar app's user interface.

Central Image (Smartphone Screen): Shows the Aishtar app's profile page with 108 posts, 100 followers, and 85 following. The bio reads: "Software company Turn your bio into a sales machine. Sell courses, products, and more with Aishtar!" Below the bio are "Follow" and "Message" buttons, and a grid of 10 posts. The posts include images of people, a "Happy New Month" calendar, a "MINI WEBSITE" feature, and a "Turn Your Creativity into Profit!" callout.

Top Row (Two Images): The first image shows a woman smiling while looking at her phone. The second image shows a person in an orange Aishtar uniform holding a clipboard with the Aishtar logo.

Second Row (Two Images): The first image features a man holding a smartphone with a surprised expression, with money floating around him. The second image shows a man and a woman in orange Aishtar uniforms looking at their phones.

Third Row (Two Images): The first image shows a man holding a smartphone with a "Turn Your Creativity into Profit!" callout. The second image is a close-up of a person's face with a "Your May recap: Wins, growth, connections." message.

Bottom Row (One Image): A man in an orange Aishtar uniform holding a fan of money, with the text "From Visibility to Profitability" and "Unlocking the Potential of Your 'Link-in-Bio.'".

ABUJA GLOBAL SHAPERS

As a global shaper of the Abuja Global Shapers Hub, I volunteer my design services in the Comms team to bring the hub's activities to life through my visual storytelling.

JAN 2025 - PRESENT

Portfolio-Social Media



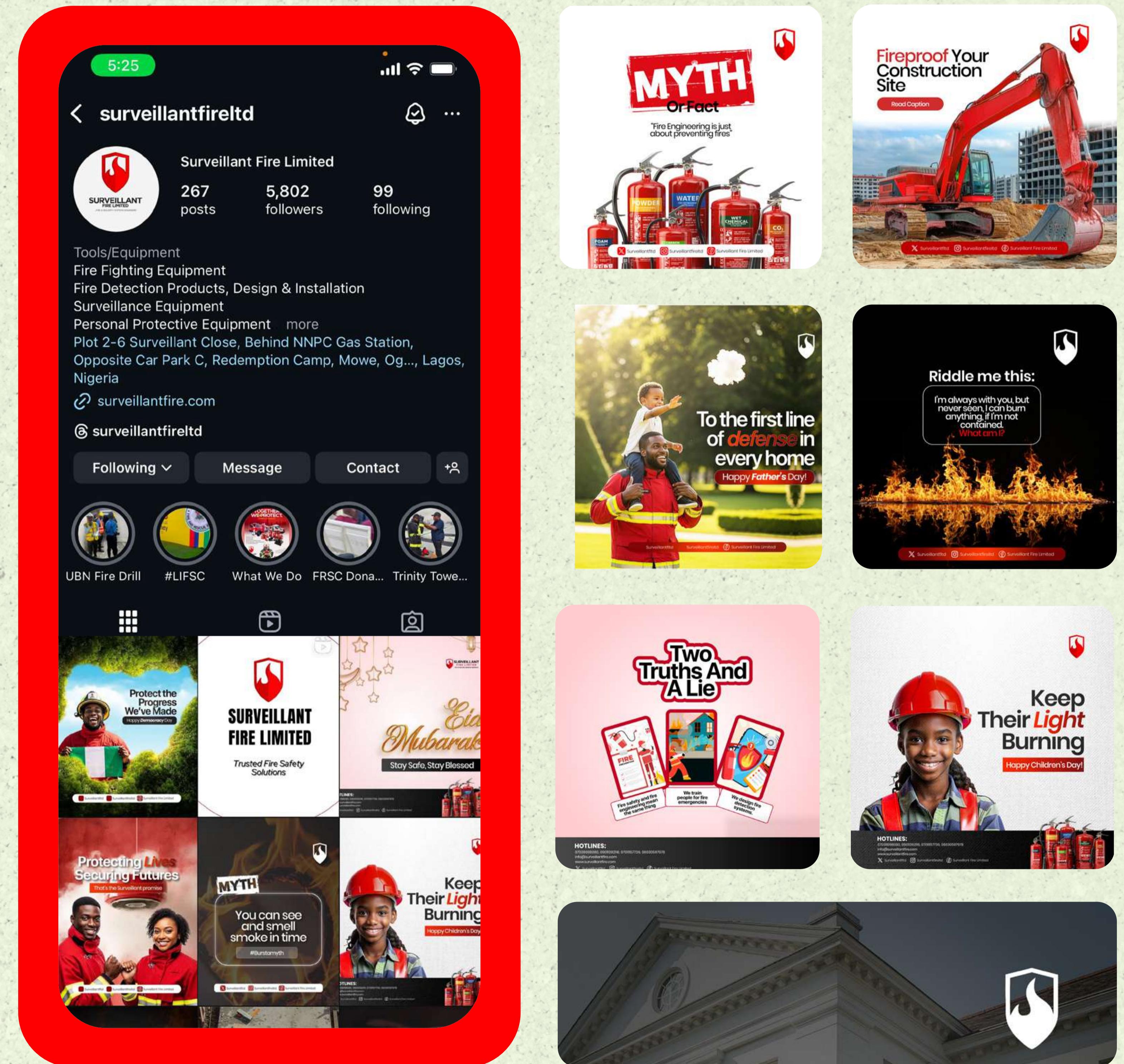
Portfolio-Social Media

SURVEILLANT FIRE LIMITED

Surveillant Fire Limited is a leading fire protection and security systems engineering company in Nigeria.

In collaboration with the Leadeum creative team, I deliver Social media designs for the brand.

MAY 2024 - PRESENT



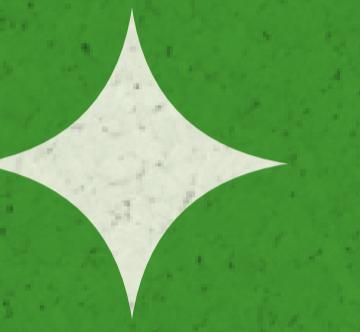
EVENTS

WEST AFRICAN ECONOMIC SUMMIT YOUTH FUTURES ROUNDTABLE

As the Creative Lead under the Abuja Global Shapers Hub, I played a key role in the West African Youth Futures Roundtable, an event jointly organized by the Federal Ministry of Foreign Affairs and the World Economic Forum. Hosted by the Ministry in collaboration with the Abuja and Lagos Global Shapers, the roundtable was a pivotal step toward shaping conversations and strategies for the 2025 WAES Summit.



BROCHURES



Portfolio-Brochures



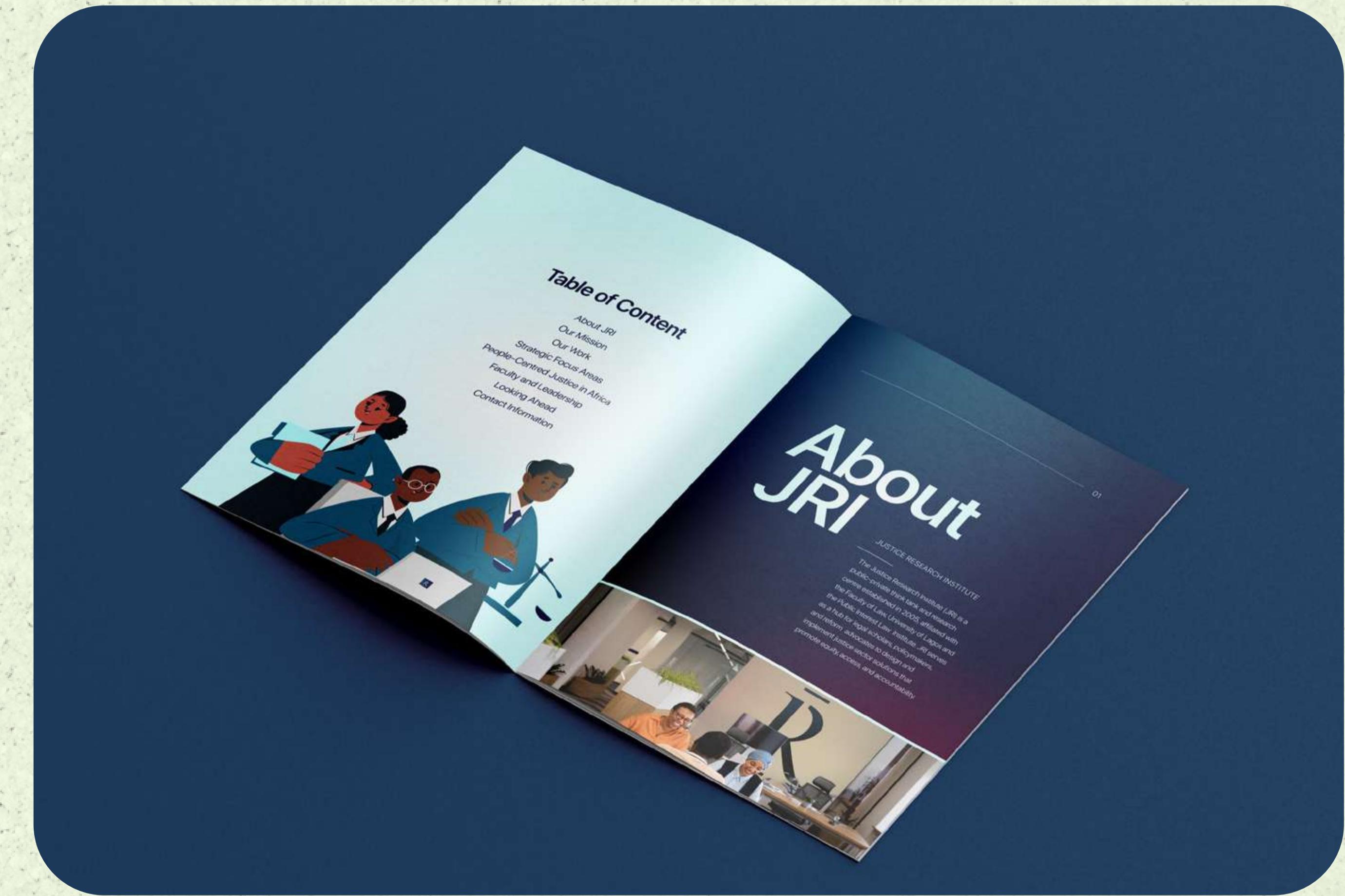
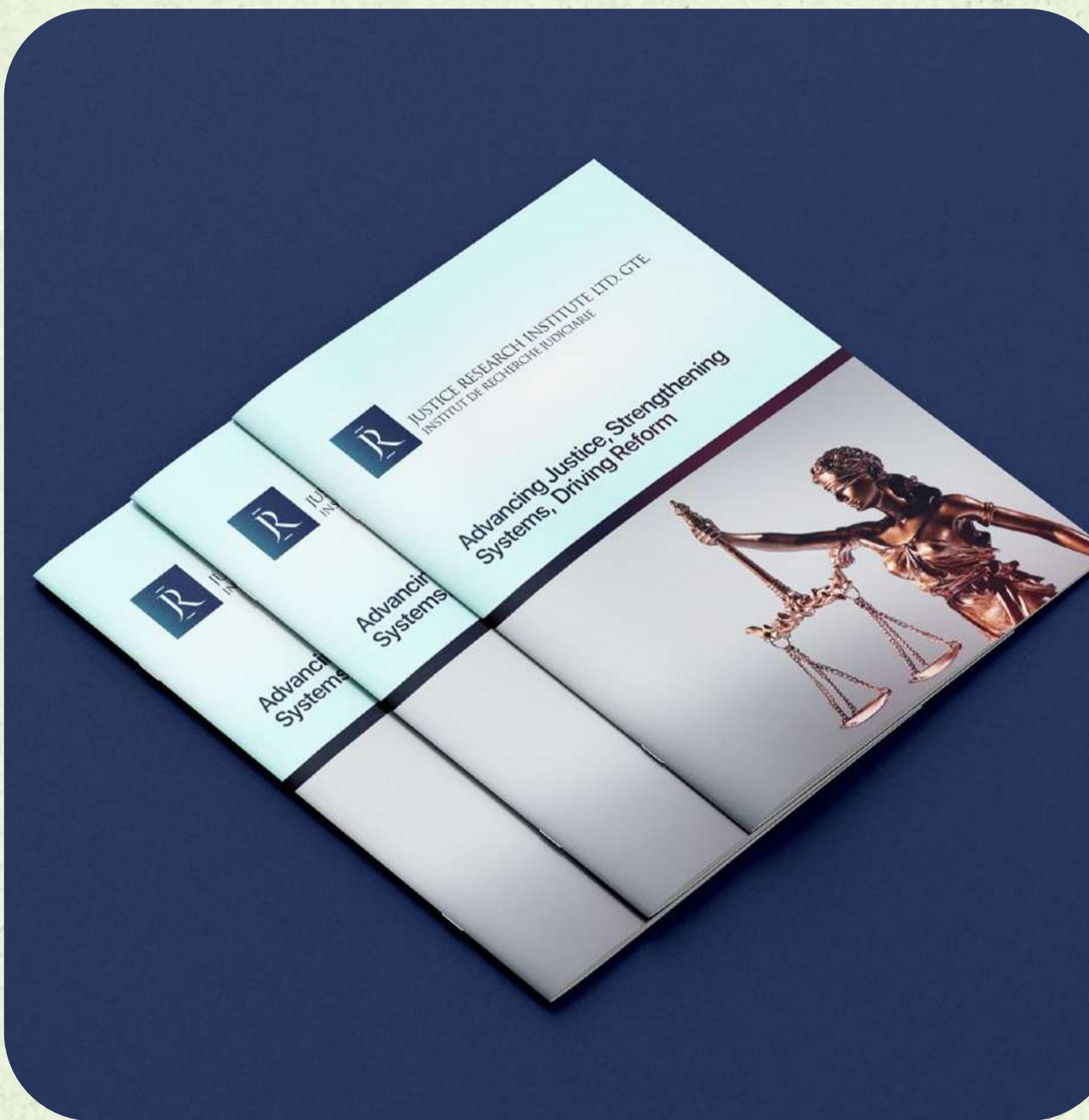
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Portfolio-Brochures



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